

ERIN REITER

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760.450.7278
Oceanside, CA

ABOUT ME

Graphic designer with strong production art and fine art background. Compliments creative team's culture with a positive, open-minded attitude.

SKILLS

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe Acrobat
Adobe After Effects
Microsoft Word
Microsoft PowerPoint

EDUCATION

THE ART INSTITUTE
OF CALIFORNIA – SAN DIEGO
Bachelor of Science
Graphic Design

PROFESSIONAL EXPERIENCE

BERKSHIRE HATHAWAY HOMESERVICES CALIFORNIA
PROPERTIES, DEL MAR, CA
FEBRUARY 2019–PRESENT

Graphic Designer/Production Artist

Concept development, team brainstorming

Logo and icon design

Designs print/digital collateral for corporate company and real estate agents
(*Print: magazine/newspaper ads, flyers, multi-page brochures, interior/exterior signage* | *Digital: Instagram images, Facebook ads, web banners*)

Builds design templates for company's "DesignStudio" site allowing agents to design their own materials

Builds simple videos in After Effects

WESSELS & ASSOCIATES, ENCINITAS, CA
AUGUST 2017–FEBRUARY 2019

Freelance Production Artist/Graphic Designer

Designed and produced print collateral (*magazine/newspaper ads, brochures, outdoor billboards, in-store signage, product packaging*)

Designed and produced sport/concert venue interior/exterior graphics

Laid out TV commercial storyboards, graphics and typography

Built and designed static/animated web banners and emails

KB HOME, LOS ANGELES, CA
JANUARY 2011–AUGUST 2017

Production Artist

Illustrated and updated model home and sales office graphics (*topography maps, billboards, wall art*)

Laid out and corrected print collateral

Edited static and animated web banners

Modified emails/eflyers in Adobe Dreamweaver

Cleaned up and prepared files for print and web

DOGWOOD PUBLISHING INC., LOS ANGELES, CA
JUNE 2010–DECEMBER 2010

Graphic Designer/Fine Artist

Hand-painted canvases, wall decals, and other resale wall art

Scanned and color-corrected hi-res art in Adobe Photoshop

HD SUPPLY, SAN DIEGO, CA
NOVEMBER 2009–MARCH 2010

Graphic Designer/Production Artist

Laid out catalogue text and images in Adobe InDesign

Communicated with product vendors

AARTPACK INC., BOSTON, MA
JULY 2007–MAY 2009

Graphic Designer/Production Artist

Designed brochures, book covers, textbook and workbook layouts, logos, t-shirt graphics, and city pro bono collateral

Sketched concepts for commissioned illustrations, created digital illustrations in Adobe Illustrator and directed photo shoots

Met with clients and publishers to brainstorm and discuss projects

THE KEN BLANCHARD COMPANIES, ESCONDIDO, CA
APRIL 2006–JUNE 2007

Production Artist